

# Canada's Wine Economy

**RIPE. ROBUST. REMARKABLE.**

Today, the Canadian Wine and Grape Industry is a significant driver to the national economy contributing billions of dollars in economic impact, jobs, taxes and tourism.

**TOTAL ECONOMIC IMPACT**

# \$6.8 BILLION

On average, **1 bottle** of Canadian wine generates **\$30.76 of economic impact.**

**\$21.36** BUSINESS REVENUE

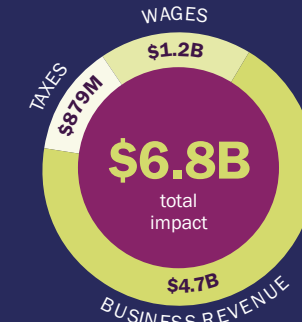
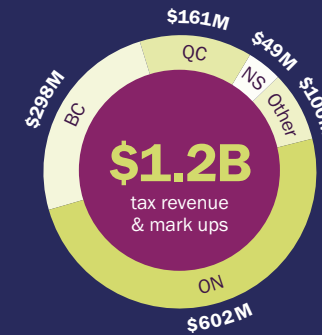
**\$5.41** WAGES

**\$3.99** TAXES

More than  
**31,000 JOBS**  
are created in Canada as a result of the Wine and Grape Industry.



Canadians enjoy more than **1 billion glasses** of Canadian produced wine every year, equal to **220 million bottles.**



Each year, Canadian wineries welcome over **3,000,000 visitors** generating **\$1.2B** of tourism-related economic impact.

That's more than **4X** the number of visitors to the 2010 Winter Olympics in Vancouver.

