

## Ontario Wine and Grape Industry Fact Sheet

- The Ontario Wine Industry **\$3.3 billion economic impact** is a significant driver to the Ontario economy. Half of the entire Canadian Wine and Grape Industry economic impact.
- For every bottle of Ontario wine produced in the province there is approximately **\$40** of economic impact generated.
- More than **14,000 thousand** people have jobs in Ontario as a result of the grape and wine industry.
- Ontarians enjoy more than **420 million glasses** or **84 million bottles** of Canadian wine each year.
- Ontario welcomes over **1,900,000 visitors** every year through the wine economy, almost three times the number of visitors attending the 2010 Winter Olympics in Vancouver.
- The Ontario wine industry generates **\$644 million in tourism and tourism employment** related economic impact.
- More than **\$602 million in federal and provincial taxes** and **liquor board mark up** are generated by the wine industry in Ontario each year. In taxes alone, the Ontario Wine and Grape Industry contributes **\$444 million** annually.

**WGAO**

Winery & Grower Alliance of Ontario