

Ontario's Wine Economy

RIPE. ROBUST. REMARKABLE.

Today, the Ontario Wine and Grape Industry is a significant driver to the national and provincial economies contributing billions of dollars in economic impact, jobs, taxes and tourism.

TOTAL ECONOMIC IMPACT

\$3.3 BILLION

Half of the entire Canadian Wine and Grape Industry economic impact.

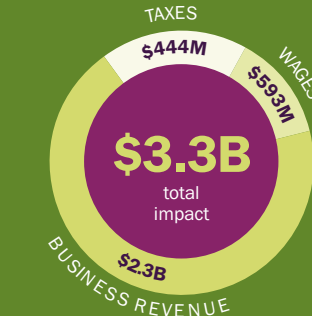
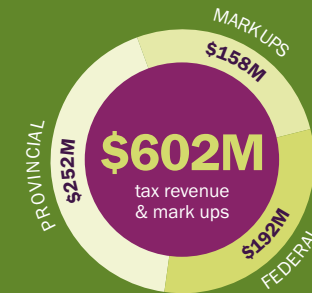
On average, **1 bottle** of Ontario wine generates **\$39.67 of economic impact** in the province.

More than
14,000 JOBS

are created in Ontario as a result of the Wine and Grape Industry.



Ontarians enjoy more than **420 million glasses** of Ontario produced wine every year, equal to **84 million bottles**.



Each year, Ontario wineries welcome over **1,900,000 visitors** generating

\$644M

of tourism and tourism employment related economic impact.

That's almost **3X** the number of visitors to the 2010 Winter Olympics in Vancouver.



\$27.38 BUSINESS REVENUE

\$7.06 WAGES

\$5.29 TAXES