



**For Immediate Release**

## **Winery & Grower Alliance of Ontario appoints new President & CEO**

**Niagara, ON – January 13, 2017** - Del Rollo, Chair of Winery & Grower Alliance of Ontario (WGAO) is pleased to announce the appointment of Aaron Dobbin as President & CEO effective January 30, 2017.

"After an extensive executive search process, we are delighted that Aaron Dobbin will be joining WGAO as President & CEO," stated Del Rollo. "His in-depth knowledge of public policy will be a great asset to our organization and industry as a whole."

Aaron was most recently Vice President of StrategyCorp, one of Canada's leading government relations, communications and consulting firms. Previously Aaron served in senior positions with the government of Ontario including Senior Advisor and Director of Policy and Research in the Premier's office.

Aaron holds a Bachelor of Arts, Honours, from the University of Guelph, a Bachelor of Education from the University of Windsor and a Masters in Public Administration from the University of Victoria.

"I am very excited to join such a respected organization as WGAO and a \$3.3 billion industry that has such enormous growth prospects over the coming years," indicated Mr. Dobbin.

### **About the WGAO**

The Winery & Grower Alliance of Ontario (WGAO) is a trade association of leading wineries and grape growers working together to ensure the entire Ontario wine industry is robust, sustainable and profitable.

WGAO members produce over 85% of all the wine in Ontario, including both Vintners Quality Alliance (VQA) and International Canadian Blends (ICB) wine. They also purchase over 85% of the grapes grown by independent farmers in the province. For more information, please visit <http://wgao.ca/>.

For more information, contact:

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